

FreshWay Scales



Weighing Solutions

Modular Design

Future-Proof Benefits

Intuitive Software



Designed for Versatility

Customized Weighing for Any Operation

METTLER TOLEDO

Flexible Weighing Solutions

Customizable to Suit Your Needs

Focused on versatility, ease-of-use, and durability, METTLER TOLEDO scales are a sleek, future-proof solution for the changing needs of modern retailers. Customizable component options and modular design provide flexibility for various weighing applications and retail environments.

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FreshWay T

The FreshWay T tower scale is designed for self-service as well as lower service counter applications. Its raised display offers ease-of-use and ergonomics. Flexible configurations of the FreshWay T support multiple use cases for operators and customers.



FreshWay V

The FreshWay V is the most versatile scale in the FreshWay line. Its modular design supports many different configurations for a range of retail applications. Freely-positionable components enable custom setup for various counter heights and orientations.



FreshWay C

The FreshWay C counter scale features a compact design to improve customer interactions over higher service counters and a large touchscreen display that makes operation easy and convenient. The adjustable angle of the display ensures optimal legibility for operators.



FreshWay H

The FreshWay H hanging scale features a minimal, low-profile design. It allows retailers to maximize counter space while effectively promoting products with its large customer display screen. Its robust design ensures high performance, even in the most demanding retail environments.



FreshAI

The FreshAI smart item recognition system enhances self-service weighing applications in the produce department and beyond. Automatic, accurate identification of goods provides a seamless shopping experience while keeping customer lines moving quickly.



FreshKiosk

The FreshKiosk offers versatility for ticket printing and customer kiosk applications. From bakery cake ordering, to floral bouquet ticket printing, to deli queuing, to backroom prepackaging solutions, the FreshKiosk offers a solution to an array of grocery retail needs without a weighing platform.

Modular Design

The Perfect Fit for Any Operation

A variety of display screen and printer options allow for customization to a range of retail environments and needs. Due to its modularity, the FreshWay line of scales is one of our greenest solutions, as select components can be updated without replacing the entire scale. Large, colorful displays support in-store marketing capabilities, enabling you to increase your bottom line with sales-boosting promotions.



Display flexibility

A range of display sizes and orientations can support use cases on a variety of counter heights as well as self-service applications. Flexible configurations include large, colorful displays for both operators and customers.



Versatile printing

Depending on your printing requirements, scale models can include various sizes of label, linerless and receipt printers to support many different types of applications. Scale models with dual printing capability provide even more flexibility for your retail operations.



In-Store marketing

Large, full-color customer displays support graphics-intensive digital signage campaigns. Leveraging these in-store marketing capabilities can drive incremental sales as well as improve customer interactions.



Ergonomic and Sleek Solutions

- ▶ Large, vivid displays with adjustable tilt angles ensure legibility for both operators and customers
- ▶ Best-in-class operator touchscreens are engineered for maximum efficiency and simplified usability
- ▶ Widescreen customer displays positioned at their line-of-sight enhances visibility of weight, price, and advertising information

A Multitude of Benefits

Versatile, Robust, and Intuitive

Today's ever-changing retail landscape demands equipment that can keep up – both with the needs of the present as well as with evolving future requirements. Retailers count on METTLER TOLEDO scales to meet the highest standards in durability, speed, serviceability and precision, ensuring long-term benefits that support their operations.



Durable and hygienic

Designed to withstand daily use in busy departments, impact-resistant aluminum housing supports maximum uptime. With a non-stick surface that repels dirt, adjustable support feet, and minimal gaps and edges, our scales are focused on hygiene and practical functionality.



Rapid roll changes

Improve productivity and speed up processes with the high-speed printers featured on our scales. Store employees can access the printer roll quickly and easily, making paper roll changes simple and fast with maximum convenience.



Outstanding serviceability

Equipment servicing is simplified with easy accessibility to internal components. Remote service software capability supports service and maintenance to enable increased equipment uptime of scales and enhance sustainability.



Safety and security

The integrated WLAN antenna facilitates network connectivity without LAN cables. All cable connections are protected against accidental removal. Product and software development incorporate a series of strategic security measures to ensure the highest levels of protection.



Weighing precision

Sturdy, adjustable support feet are secured against accidental adjustments. This design feature ensures that equipment always remains in perfect balance and delivers precise weighing every time.



Maintenance-Free cooling

Our equipment is fanless and dispels heat via the housing, thus saving energy and eliminating the need for maintenance as well as avoiding air turbulence. Additionally, there are no ventilation slots which can attract dirt and pose a hygiene risk.

COMING SOON

FreshAI

Smart Item Recognition

The FreshAI smart item recognition system provides end-to-end intelligent weighing solutions for modern grocery retailers. FreshAI technology provides retailers with a fully integrated, smart weighing solution that optimizes processes in order to improve efficiency, reduce costs, and achieve operational excellence – all while maintaining privacy, security, and data integrity.



Intuitive user experience
FreshAI's interactive touchscreen navigation is user-friendly for customers, reducing item search times and simplifying product identification. Automatic, accurate identification of goods provides a seamless shopping experience to ensure convenience while keeping customer lines moving quickly.



Adaptability and efficiency
FreshAI supports self-service weighing for key retail applications such as the fresh foods department. FreshAI gives retailers the ability to share image recognition learning results across stores, simplifying multi-store development and improving implementation efficiency.



Reduced costs
Robust, high-quality components boost uptime and lengthen the device life cycle. The user-friendly interface minimizes the loss in sales related to customer frustrations in locating items. Auto-learning capabilities enable the software to "learn" new items simply via usage – no manual input by staff required.



Advanced technology
Item recognition software works directly on-scale to support uptime – no need for ongoing network connectivity. Goods are identified automatically and shown as easily-identifiable images on the display.



Software benefits
The advanced software of the FreshAI smart item recognition system enables grocery retailers to track inventory usage. This is an extremely useful software capability that can support retailers in reducing shrink and improving their inventory management.



Unprecedented accuracy
FreshAI enhances self-service weighing applications – in the produce department and beyond – with automatic item identification. Its impressive recognition capabilities are able to show the correct product in the top four items displayed on-screen with over 95% accuracy within only half a second!

FreshKiosk

Optimize Operations

The FreshKiosk offers streamlined ticket and label printing functionality as well as customer kiosk applications in a compact design. Benefit from dynamic real-time product and pricing information and asset management with a customizable and intuitive customer interface.



Versatility

Bakeries, deli counters, floral departments and backrooms: FreshKiosk offers applications to improve customer experience, streamline operations and enhance data collection. Ticket and label printing, kiosk terminal info sharing, and digital ordering solutions are just a few of its capabilities.



Compact design

FreshKiosk offers streamlined ticket printing functionality in a compact design. Benefit from dynamic real-time product and pricing information and asset management with a customizable and intuitive customer interface.



Enhanced printing

FreshKiosk provides a variety of printing options to suit your retail counter needs, including a 2" label printer, a 3" linerless printer, remote mounting, and dual printer capability. This flexibility enables the FreshKiosk to adapt to changing printing needs based on application. input by staff required.



Intuitive software

The user interface of the FreshKiosk offers simplified operation with FreshPro software, which is userfriendly for both new employees and experienced operators. Less training time means lower costs and more time for high-quality customer service.



Data security and visibility

FreshKiosk also runs with secure FreshPro software, enabling total visibility and data across your enterprise. Streamline information and make real time decisions with all equipment running on FreshPro.

FreshPro Software

Enhanced Productivity and Integration

METTLER TOLEDO scales support efficiency and productivity with intuitive usability. FreshPro software guides employees through the entire weighing operation step-by-step, making equipment easy to use for both new and experienced operators. Less training time means lower costs and more time for high-quality customer service.

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Enhance productivity

An intuitive user interface decreases staff training times, enhances productivity, and eases workflows. Operations are simplified with a familiar GUI that reduces navigational clicks and leverages smart-phone-like gestures.

Innovative software

Our scales are powered by FreshPro software to deliver enhanced integration into existing processes and applications. Communication with existing corporate applications is supported through browser-based and web services technologies.

Ease of maintenance

FreshPro software makes equipment servicing easy by enabling increased self-diagnostics accessible for in-store or remote viewing which supports sustainability. Rely on METTLER TOLEDO scales for excellent serviceability and maximum equipment uptime.



The FreshPro Software Advantage

- ▶ Simple integration into existing processes and applications
- ▶ Dynamic screen layout with advanced GUI
- ▶ Security measures and standards incorporated to ensure the highest levels of protection
- ▶ Enhanced graphics and content management
- ▶ New workflows supported (multi-ticket items, incoming orders)
- ▶ Rapid remote repair and service capabilities support uptime and sustainability

A Range of Equipment Options Solutions for Every Environment



FreshWay T – Tower scale

- Designed for placement on lower counters
- Self-service capability
- Optional display sizes and flexible configurations
- Range of printer options for various applications



FreshWay V – Vario scale

- Designed for custom setup on a variety of counters
- Freely-positionable components for true modularity
- Customer display enables in-store marketing campaigns
- Optional display sizes and flexible configurations
- Range of printer options for various applications



FreshWay C – Compact scale

- Designed for placement on higher counters
- Low profile enables better customer interactions
- Large touchscreen display makes operation easy and convenient



FreshWay H – Hanging scale

- Designed to maximize retail counter space
- Durable housing for demanding environments
- Large customer display screen boosts sales
- Range of printer options for various applications



FreshAI – Smart item recognition

- Designed for self-service applications
- Automatic, accurate identification of goods
- Optional display sizes and flexible configurations
- Reduces item search times for a seamless shopping experience while keeping customer lines moving quickly

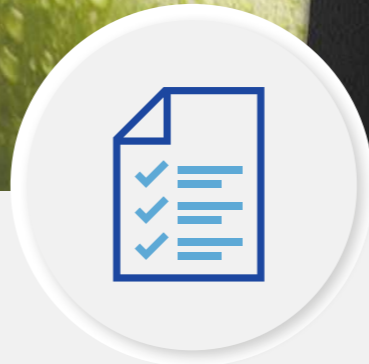


FreshKiosk – Ticket-printing applications

- Designed for bakery and floral applications – and more!
- Streamlined ticket-printing functionality in a compact design
- Optional display sizes and flexible configurations
- Self-ordering system does not require staff assistance
- Customizable and interactive GUI

Different retail weighing applications call for different weighing equipment, and METTLER TOLEDO scales have you covered. Varying equipment configurations, display heights and orientations, and printer options enable a custom fit to your retail operation.

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Equipment Configurations

	FreshWay T	FreshWay V	FreshWay C	FreshWay H	FreshAI	FreshKiosk
15.6" Operator Display	•	•	•	•	Optional	Optional
12.1" Operator Display	Optional	Optional	Optional		•	•
15.6" Customer Display	Optional	Optional		•		Optional
12.1" Customer Display	Optional	Optional				Optional
7.0" Customer Display			Optional			
Self-Service Capability	•	•			•	•
Label Printing	•	•	•	•	•	•
Linerless Printing	•	•	•	•	•	•
Ticket/Receipt Printing	•	•	•	•	•	•
Dual Printer	Optional	Optional	Optional		Optional	Optional
Remote Printer	Optional	Optional	Optional		Optional	Optional

Explore Our Services

Tailored to Your Needs

METTLER TOLEDO supports and services your retail weighing, wrapping, and labeling equipment through the entire life-cycle, from installation to preventive maintenance and calibration to equipment repair.

Your support and service for any retail weighing

► www.mt.com/retail-service



Uptime – Support & Repair

Repair services bring your retail weighing scales back up and running to achieve maximum operational uptime.



Performance – Maintenance & Installation

Ensure peak performance of your retail scales with professional installation and preventive maintenance services.



Compliance – Calibration & Quality

With routine calibration, you can measure safely, ensure compliance and avoid the costs of inaccurate measurements.

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For more information

METTLER TOLEDO Group

Retail Division

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Subject to technical changes

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